

* All images in this datasheet are for illustrative purposes only.

Commercial TV LK660H (ASIA)

Smart TV with Pro:Centric Solutions

- Pro:Centric Solutions
- Google Cast
- AirPlay
- Netflix

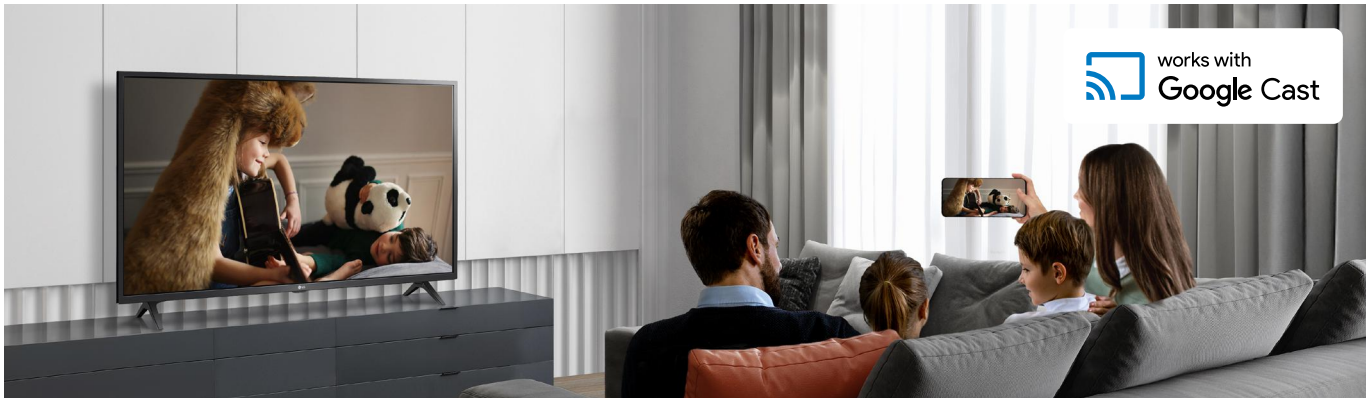
LK660H (ASIA)		32LK660H0SD	32LK660H0LD*
Design	Stand Type	2-Pole	2-Pole
Display	Inch	32"	32"
	Resolution	1,920 × 1,080 (Full HD)	1,920 × 1,080 (Full HD)
Broadcasting System	Digital	DVB-T2/C/S2	DVB-T2/C
	Analog	SECAM / PAL	SECAM / PAL
VESA		200 × 200 mm	200 × 200 mm

* Australia, New Zealand, Philippines



Pro:Centric Cloud

Pro:Centric Cloud improves the usability of enterprise's CMS solution and cloudification of system, reinforcing the service of 3rd party solution. It also offer various design templates, improving data collection and analytics platform with an eye-catching dashboard. And Mobile Application Creator lets you simplifies the process of setting up concierge services on mobile device for guests. Through this function, the guest' request will be satisfied with immediate response.



LG Hotel TV works with Google Cast

Enjoy quick access to your personal devices with a convenient QR code on LG Hotel TV for streaming your favorite OTT shows on the big screen, and experience secure checkout with automatic erasure of personal information for peace of mind. Plus, with persisted pairing, connect your devices once and stay linked throughout your entire stay!

* Google Cast is a trademark of Google LLC.



Works with AirPlay

With Apple AirPlay, guests can stream content to LG Pro:Centric Smart Hotel TVs, right from their iPhone or iPad, whether it's to watch movies and shows from their favorite apps or share what's on their Apple devices, including photos, personal videos, games and more. Guests simply scan a unique, on-screen QR code after checking in to privately and securely pair their iPhone or iPad directly to the TV in the room for the duration of their stay.

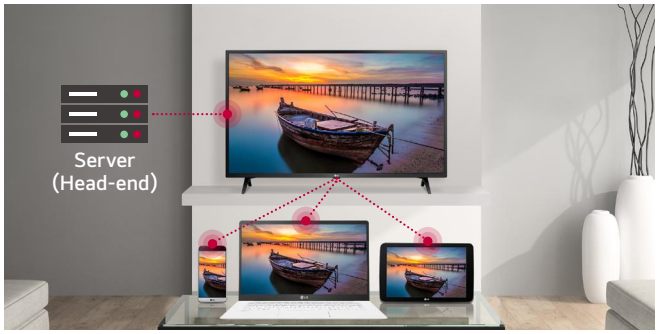
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Easily Accessible to Netflix Application

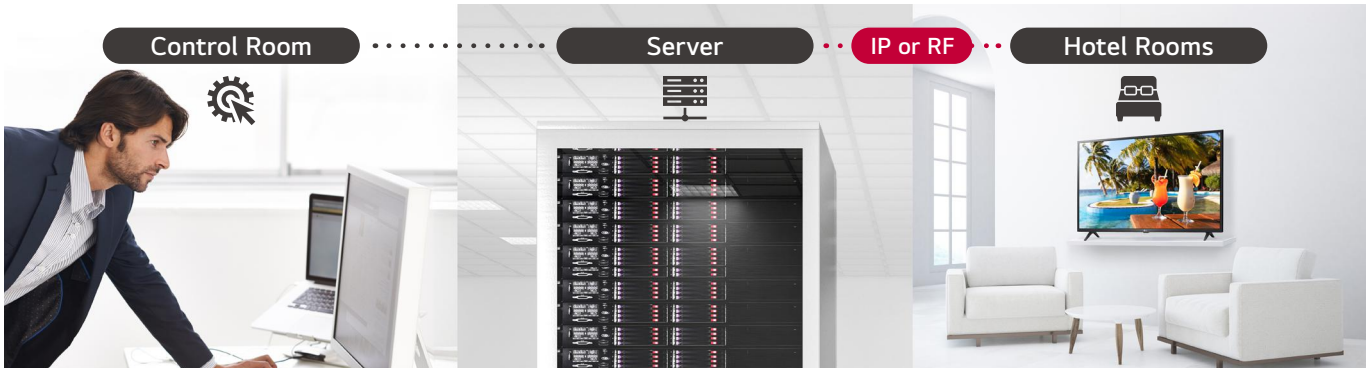
Experience a wide variety of video content from Netflix on LK660H with Pro:Centric solution. Enjoy the comfort of your room and a streaming service that offers a thousands of selections.

* Netflix membership required.



SoftAP

An advancement from the previous model, which required a physical wired connection to TV to use the SoftAP feature, the new Wireless-In SoftAP offers excellent connectivity options for the hotels by wireless connection to TV.



Pro:Centric Direct

The hotel content management solution Pro:Centric Direct offers easy and simple editing tools, making it easy to perform service and IP network-based remote management with a single click. The Pro:Centric Direct solution enables users to edit their interface easily by providing customized interface and efficiently manages all TVs in the room. It provides IoT-based in-room control that will be your starting point to prepare for the hotel rooms of next generation through artificial intelligence.

* Some features may not be supported based on PCD versions.



Conformal Coating

TVs in hotels or resorts can't avoid exposure to environments with salt, dust, iron powder, and humidity, which may lead to hampered performance over time. Conformal coating on the major circuit board (power board) significantly reduces these risks from such environments by protecting TVs from salt, dust, iron powder, humidity, etc.

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