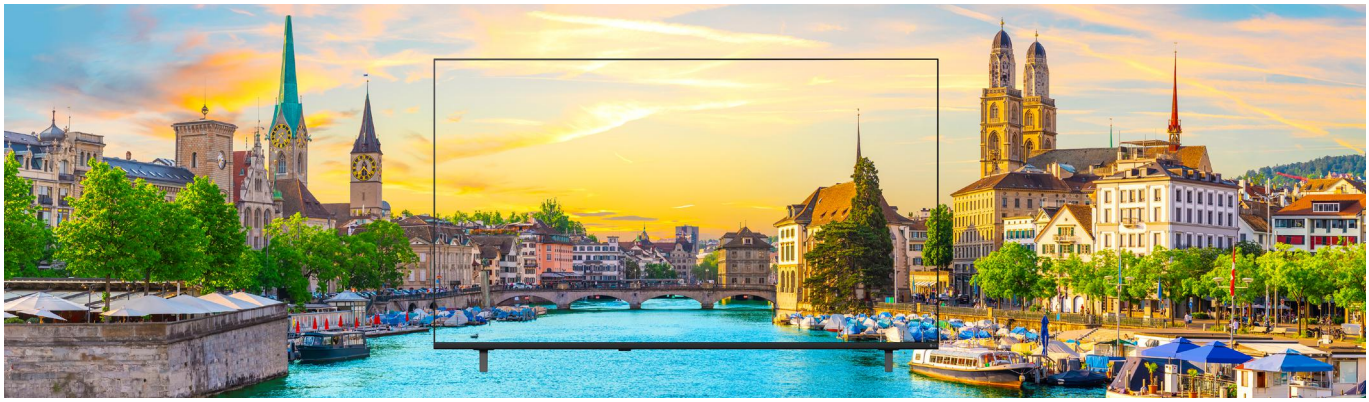


Commercial TV UJ660H (EU/CIS)

4K UHD Hotel TV with Pro:Centric Hub

- 4K UHD
- Pro:Centric Hub
- LG Shield
- Pro:Centric Solutions
- Google Cast
- Netflix

UJ660H (EU/CIS)		75/65/55/50/43UJ660HOLD
Design	Stand Type	2-Pole
Display	Inch	75" / 65" / 55" / 50" / 43"
	Resolution	3,840 × 2,160 (4K Ultra HD)
Broadcasting System	Digital	DVB-T2/C/S2
	Analog	SECAM / PAL
VESA		75" : 300 × 300 mm 65/55/50/43" : 300 × 200 mm



4K UHD, Vibrant Viewing in Ultra High Resolution

LG UHD TVs surpass your expectations every time. Experience lifelike picture quality and vivid colors with four times more pixel accuracy than Full HD. LG's powerful processor boosts the resolution to the original quality and 4K Super Upscaling enhances resolution, brightness, and clarity. Vibrant colors and brightness take the screen resolution to new heights. Jump into elevated image quality with sharper contrast by HDR10 Pro*.

* HDR10 Pro is a technology developed by LG Electronics based on the standardized picture quality of standard 'HDR10'.



LG Hotel TV Portal powered by Pro:Centric Hub

Enhancing the guest experience with LG Hotel TV standalone offerings, the new single portal home allows easy access to a variety of content, similar to the consumer TV home screen. Guests can explore and download numerous apps across entertainment, gaming, education, information and news without privacy concerns. Additionally, LG Gaming Portal provide tailored experiences for gamers transforming the TV into a versatile entertainment hub.

* Available apps may differ by countries, please contact local sales for details.



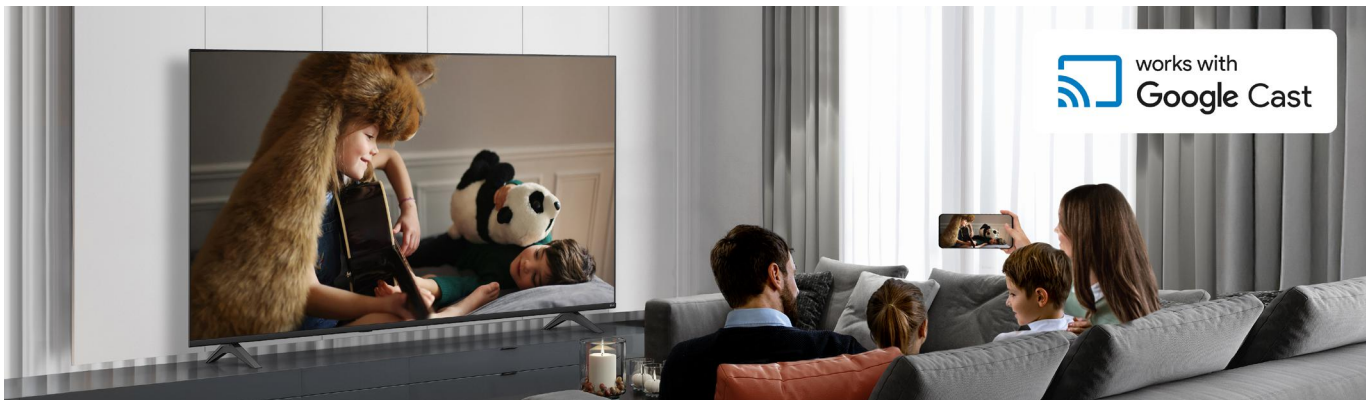
Comprehensive Security with LG Shield

webOS goes beyond security measures at the operating system (OS) level. LG Shield employs a five-tiered defense system, encompassing server, application, operating system, system, and hardware. Each layer operates independently, providing comprehensive protection against various threats.



Pro:Centric Cloud

Pro:Centric Cloud improves the usability of enterprise's CMS solution and cloudification of system, reinforcing the service of 3rd party solution. It also offer various design templates, improving data collection and analytics platform with an eye-catching dashboard. And Mobile Application Creator lets you simplifies the process of setting up concierge services on mobile device for guests. Through this function, the guest' request will be satisfied with immediate response.



LG Hotel TV works with Google Cast

Enjoy quick access to your personal devices with a convenient QR code on LG Hotel TV for streaming your favorite OTT shows on the big screen, and experience secure checkout with automatic erasure of personal information for peace of mind. Plus, with persisted pairing, connect your devices once and stay linked throughout your entire stay!

* Google Cast is a trademark of Google LLC.



Works with AirPlay

With Apple AirPlay, guests can stream content to LG Pro:Centric Smart Hotel TVs, right from their iPhone or iPad, whether it's to watch movies and shows from their favorite apps or share what's on their Apple devices, including photos, personal videos, games and more. Guests simply scan a unique, on-screen QR code after checking in to privately and securely pair their iPhone or iPad directly to the TV in the room for the duration of their stay.

* All images are for illustrative purposes only.



Easily Accessible to Netflix Application

Experience a wide variety of video content from Netflix on UJ660H with Pro:Centric solution. Enjoy the comfort of your room and a streaming service that offers a thousands of selections.

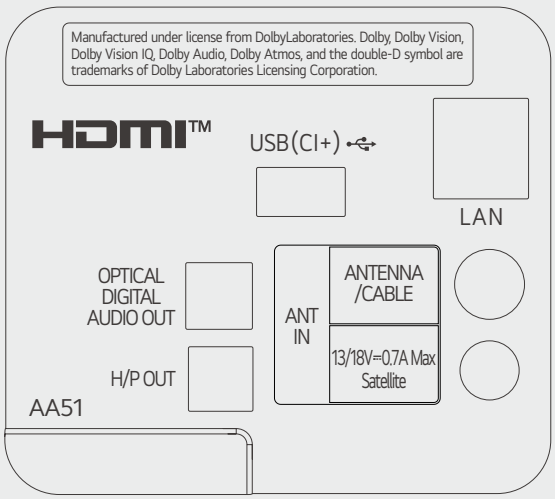
* Netflix membership required.

* All images are for illustrative purposes only.

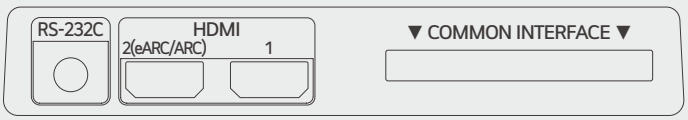
CONNECTIVITY

76” / 65” / 55” / 50” / 43”

Rear

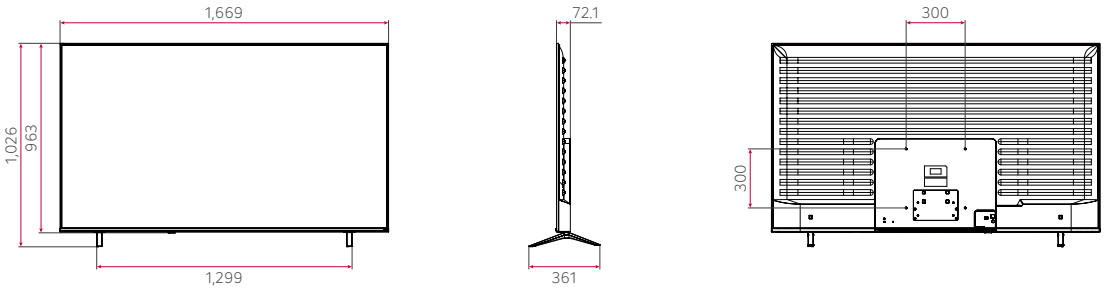


Side

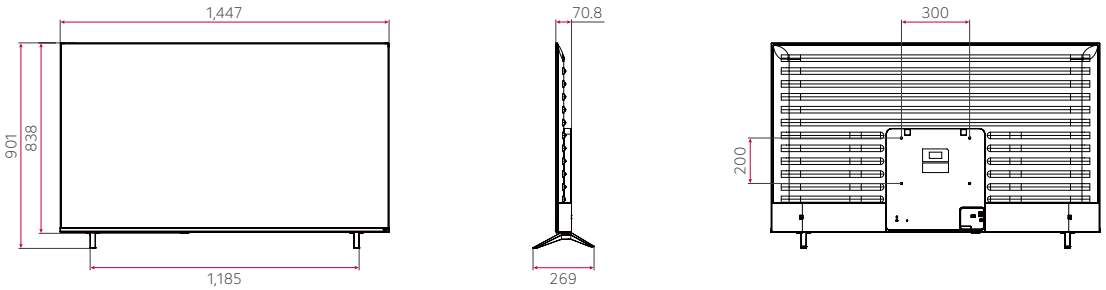


DIMENSION (unit: mm)

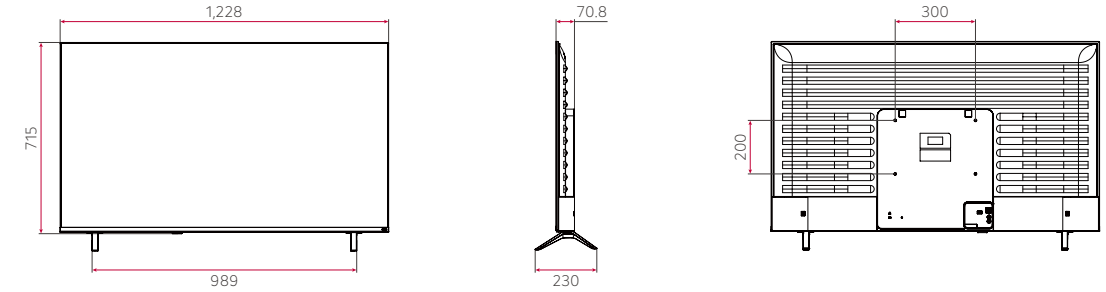
75”



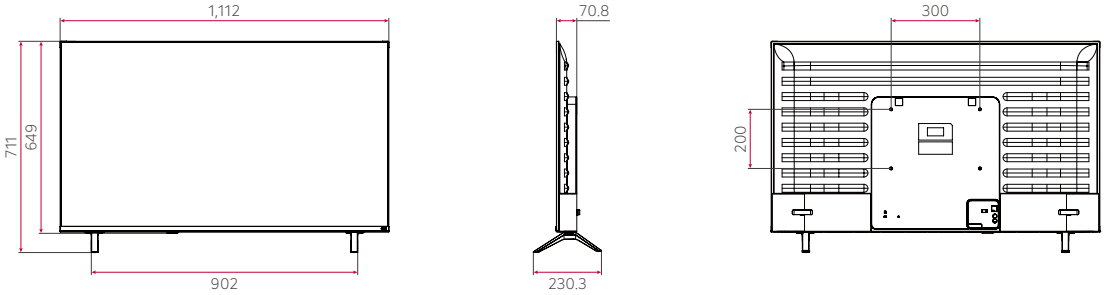
65”



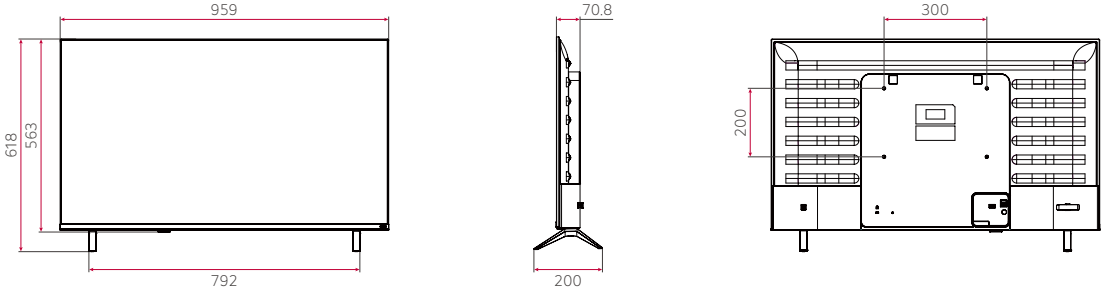
55”



50”



43”



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